



# Named Giving and Sponsorship Opportunities

New York Gilbert & Sullivan Players is delighted to provide the following opportunities to donors who wish to restrict their gifts of \$2,500 or more to a particular program or activity that resonates with their philanthropic or marketing goals. Donors will be recognized in our annual report, playbills and in relevant publications and signage. Sponsorship opportunities can bear your name or the name of a loved one. Donors may also choose to remain anonymous. Following are annual opportunities that can be paid in full or pledged to pay over time.

## \$100,000

- Sponsor the cast of NYGASP for an entire year – cover all salaries on tour and at home in NYC.
- Become a Grand Sponsor of the NYC three production Mainstage Season for two years.

## \$75,000

- Sponsor a new production of *The Pirates of Penzance*.

## \$50,000

- Sponsor a professional recording of one show.
- Become a Grand Sponsor of an NYC three-production Mainstage Season for one year.

## \$35,000

- Sponsor a single Gilbert & Sullivan production of your choice for one season.
- Give the gift of a Tour to the Entire Cast of NYGASP by underwriting all cast salaries for one tour in the US.

## \$25,000

- Sponsor a free school performance for NYC Public School students to attend one NYGASP Season Production.
- Become the Grand Sponsor of a NYGASP produced and directed youth production of *The Pirates of Penzance*.

## \$20,000

- Underwrite the cost of rehearsing the entire cast for one NYC production.

## \$15,000

- Sponsor the NYGASP Orchestra for one Mainstage production.



### \$10,000–\$25,000

- Sponsor an Apprentice by helping cover the cost of the apprenticeship, including a stipend.

### \$10,000

- Sponsor the NYGASP Assistant Music Director and provide rehearsal accompaniment for one year.
- Fly the NYGASP Cast to their destination for a major tour.

### \$7,500

- Provide a three day residency of Gilbert & Sullivan Workshops and a performance in a public school in the NYC Metro Area.
- Sponsor rehearsal space for one season for the NYGASP cast.

### \$5,000

- Sponsor the NYGASP Costumes and Wardrobe department for one year.
- Enhance our social media presence by sponsoring Social Media Videos for one full season.
- Sponsor all costs for one actor on tour.
- Sponsor the Asimov Concert and underwrite all our costs for this annual event.

### \$2,500

- Send NYGASP into the school of your choice for one day of educational Gilbert & Sullivan workshops.
- Sponsor NYC post-show receptions for one year.

## CREATE A NAMED FUND AT NYGASP

Gifts of \$5,000 or more can be directed to a specific NYGASP program or activity to underwrite operating expenses of three key program areas:

The “*Donor Name*” *Young Audiences Fund* will help instill a knowledge and love of Gilbert & Sullivan for elementary to college-age students.

The “*Donor Name*” *Fund for New Audiences* will fund outreach strategies to help grow and diversify audiences for performances in New York City and regionally.

The “*Donor Name*” *New Production Fund* will reinvigorate the relevance of Gilbert & Sullivan with new productions of their iconic and lesser known works.